

Frasers Broadway

Frasers Broadway Newsletter · Issue 3 · August 2008

Welcome

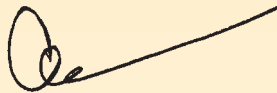
I'm pleased to welcome you to the third issue of the Frasers Broadway newsletter. Since our last edition in November 2007, Frasers Property has held a community information session and lodged our modified Concept Plan with the Department of Planning.

The information session was well attended with close to 200 local residents and other stakeholders present at the event. I would like to personally thank everyone who was able to attend for your ongoing interest in this project and contributions to the planning process.

Modifications to the Concept Plan reflect recommendations from our international architecture and design teams, and address issues and concerns raised during the consultation process. We are confident that the modified Concept Plan will provide positive outcomes for the community. Community benefits include less local traffic, increased open space, improved sustainability and better conservation of heritage items on the site.

As always we welcome your contributions to the planning process. You can provide feedback on the development at any time through our website at www.frasersbroadway.com.au.

Sincerely,



Dr Stanley Quek
Managing Director and CEO
Frasers Property

Modification of the Concept Plan

Modifications have been made to the approved Concept Plan to create a more sustainable development and to address issues raised by the community. The modified Concept Plan will be assessed as a major project under Part 3A of the Environmental Planning and Assessment Act. The Minister for Planning is the consent authority.

Modifications include:

- Reducing on-street traffic through the site and encouraging walking and cycling
- Increasing the amount of sunlight on the Main Park
- Increasing sustainability commitments to achieve a minimum 5-star rating (Australian best practice) for all buildings, and target 6-star (world best standard)
- Substantially increasing open space, including a major addition to the Main Park
- Appointing highly acclaimed international architecture firms to design major buildings
- Existing and additional floor space and building bulk have been directed to the Broadway and Abercrombie boundaries



Architect team

Frasers Property has assembled an award winning Australian and international design team including Ateliers Jean Nouvel, Foster + Partners, and Johnson Pilton Walker. These architects presented at the recent information session providing a glimpse of the future buildings which may be constructed on the site. Their focus was increased activity at street level, improved building accessibility, an emphasis on natural light and ventilation, and sustainable material use.



Graeme Soward: our community relations officer

Graeme Soward has been working as Frasers Property's Community Liason Officer since December 2007. Graeme is the dedicated point of contact for the local community prior to and throughout the demolition period.

Graeme is available to provide daily assistance and information

on Frasers Broadway site activities for members of the community who live, work or study in the immediate vicinity of the site.

For assistance or information relating to the site, please contact Graeme by phone 1800 282 909 or email community@frasersgreencliff.com.

Community Information Session July 2008

In early July we hosted a community information session on site. The event provided information about changes made to the original Concept Plan and gave the community an opportunity to meet and ask questions of senior project management and design team members.

You asked us about transport and parking, impact on surrounding neighbourhoods, building height and bulk, and sustainability. For a full report on the consultation outcomes, and to view the storyboards exhibited at the community information session, please visit our website at www.frasersbroadway.com.au.



Contact information

If you would like to register your interest in the project and be kept informed of the planning process, please visit our website on www.frasersbroadway.com.au



Exhibition Period

The modified Concept Plan will be on public exhibition from Wednesday 30 July 2008 until Monday 1 September 2008 at Department of Planning, Information Centre, Ground Floor, Lands Building, 23-33 Bridge Street, Sydney and City of Sydney Council, Town Hall House, 465 Kent Street, Sydney.

Frasers Property has also organised, in response to community requests, a static display at UTS City Campus Foyer, Building 1, 15 Broadway, Ultimo.

We encourage you to write a submission to the NSW Department of Planning regarding the modified Concept Plan for Frasers Broadway. Your input is important and will help guide the future design of the Frasers Broadway site.

Information on the submission process is available on the Department of Planning website www.planning.nsw.gov.au and on our website www.frasersbroadway.com.au.



If you do not have access to the internet, please contact Lauren at Elton Consulting on 9387 2600 and we will keep you informed by mail.